

May 23, 2016

**Eastern Area Mailing Industry Focus Group Meeting and
Greater Cleveland PCC Educational Event**

**MEMORANDUM FOR FIRST-CLASS, PERIODICAL, STANDARD, and PACKAGE SERVICES
CUSTOMERS**

You are invited to attend our Eastern Area Mailing Industry Focus Group meeting and Greater Cleveland PCC educational event to be held at the Woodside Event Center at St. Michael's, 5025 East Mill Rd, Broadview Heights, OH 44147 on **Thursday, June 23, 2016**.

Several topics will be presented we are certain you will find valuable. The keynote speaker for the Mailing Industry Focus meeting will be Ronald Stroman, Deputy Postmaster General, USPS and the keynote speaker for the PCC educational event will be Gary Reblin, VP New Products and Innovation, USPS. Registration will begin promptly at 8:00 am; however, walk-ins are welcome.

Continental breakfast (complimentary) will be provided and we ask that you join us for networking at that time. Lunch will be available at a cost of \$20.00 per person. Additional information regarding the luncheon is contained within the RSVP form.

The Mailing Industry Focus meeting will occur during the first half of the day followed by the Greater Cleveland PCC educational event. We have some absolutely fantastic speakers from the Postal Service and Industry to talk on a wide range of topics. Take advantage of it and join us for the entire day!

Should you require overnight accommodations, the following link will route you to neighboring hotels: <http://hotelguides.com/ohio/broadview-heights-oh-hotels.html>

You may register by completing the attached RSVP form and emailing it to T211K0@usps.gov **(the last digit is a zero)** or you may fax your RSVP to 412-494-2542 (**attention: Sandy Chalmers**). Please **RSVP no later than Friday, June 17, 2016**.

If you choose to fax your RSVP, please send confirmation to sandra.h.chalmers@usps.gov

We look forward to seeing you on June 23rd!

signed

Jesus Galvez

Manager, Marketing

Eastern Area

Attachments (Agenda, RSVP)